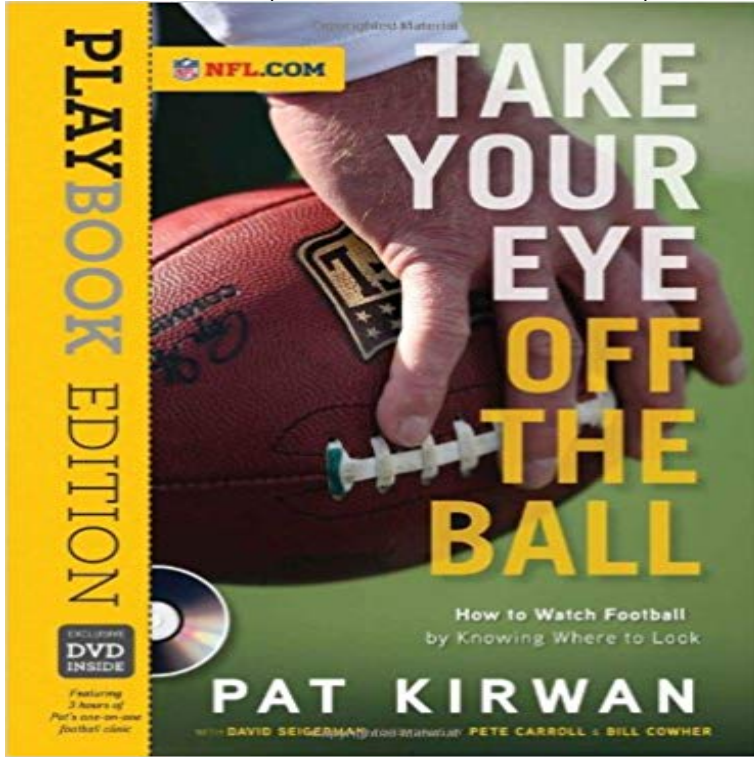


# Take Your Eye Off the Ball: Playbook Edition



Take Your Eye Off The Ball: Playbook Edition by Pat Kirwan, popular analyst for NFL.com and Sirius NFL Radio, and co-author David Seigerman, makes sense of the chaos in this new expanded edition of last years bestselling title. This updated version features even more of Kirwans unique insight and analysis, and includes new content examining the importance of special teams, gaining competitive advantages, draft preparation and developing trends in the NFL. This edition also provides fans with more user-friendly diagrams and charts that empower them to track the action the way coaches do. Plus, it features a sturdy new binding that allows fans to use this as the workbook it was designed to be. In addition, Take Your Eye Off The Ball: Playbook Edition includes an exclusive DVD tutorial, containing nearly three hours worth of Kirwans football expertise.

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