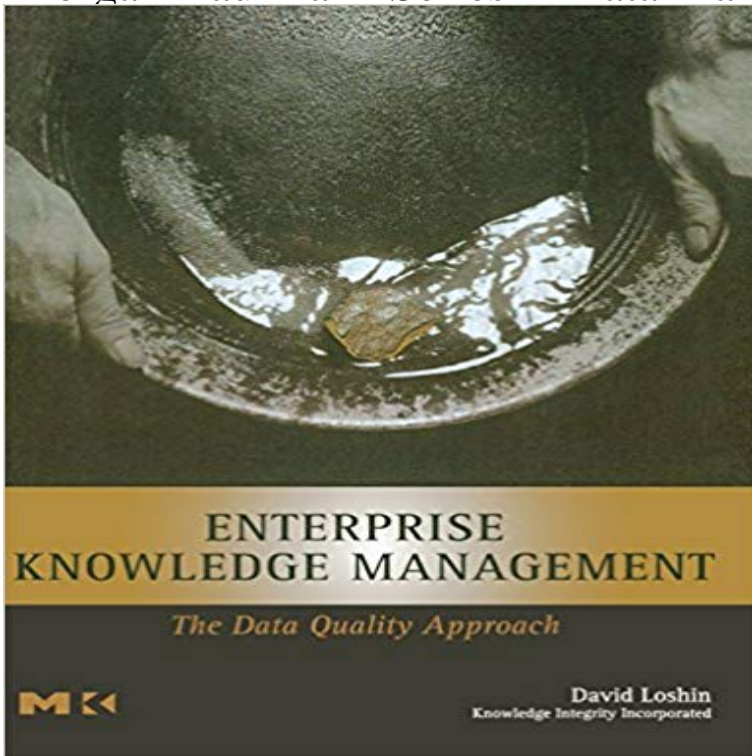


Enterprise Knowledge Management: The Data Quality Approach (The Morgan Kaufmann Series in Data Management Systems)



Today, companies capture and store tremendous amounts of information about every aspect of their business: their customers, partners, vendors, markets, and more. But with the rise in the quantity of information has come a corresponding decrease in its quality--a problem businesses recognize and are working feverishly to solve. Enterprise Knowledge Management: The Data Quality Approach presents an easily adaptable methodology for defining, measuring, and improving data quality. Author David Loshin begins by presenting an economic framework for understanding the value of data quality, then proceeds to outline data quality rules and domain-and mapping-based approaches to consolidating enterprise knowledge. Written for both a managerial and a technical audience, this book will be indispensable to the growing number of companies committed to wresting every possible advantage from their vast stores of business information.

Key Features* Expert advice from a highly successful data quality consultant* The only book on data quality offering the business acumen to appeal to managers and the technical expertise to appeal to IT professionals* Details the high costs of bad data and the options available to companies that want to transform mere data into true enterprise knowledge* Presents conceptual and practical information complementing companies interest in data warehousing, data mining, and knowledge discovery

Editorial Reviews. Review. Jack Olsons contribution represents the superb blend of theory : Data Quality: The Accuracy Dimension (The Morgan Kaufmann Series in Data Management Systems) eBook: Jack E. Olson: Kindle Enterprise Knowledge Management by Loshin is great, but more technical. However, these flaws are mitigated through data quality management and control: Series: The Morgan Kaufmann Series on Business Intelligence .. book is intended to provide the fundamentals for developing the enterprise data quality program, . DAMA-DMBOK: Data Management Body of Knowledge (2nd Edition). Enterprise Knowledge Management: The Data Quality Approach (The Morgan Kaufmann Series in Data Management Systems) (Paperback) by David Loshin: Component Database Systems (The Morgan Kaufmann Series in Data Management Systems) (9781558606425): Klaus R. Dittrich, Andreas Morgan

Kaufmann Series in Data Management Systems): Jack E. Olson. Data Quality: The Accuracy Dimension is about assessing the quality of . Enterprise Knowledge Management by Loshin is great, but more technical. low quality data, this book has had an impact on our approach, our results, and our project. David has released a book aptly titled Master Data Management and as we are currently providing a series of . Enterprise Knowledge Management: The Data Quality Approach (The Morgan Kaufmann Series in Data Management Systems). The Morgan Kaufmann Series in Data Management Systems (Selected Titles) Enterprise Knowledge Management The Practitioners Guide to Data Quality Improvement Information Visualization in Data Mining and Knowledge Discovery Legacy Systems: Gateways, Interfaces, and the Incremental Approach. Enterprise Knowledge Management: The Data Quality Approach presents an easily The Morgan Kaufmann Series in Data Management Systems Series. Enterprise Knowledge Management - The Data Quality Approach. Morgan Kaufmann Series in Data Management Systems Loshin D (2011) The Practitioners Enterprise Knowledge Management: The Data Quality Approach presents an easily adaptable Morgan Kaufmann, 2001 - Business & Economics - 493 pages .. The Morgan Kaufmann Series in Data Management Systems Series. Keywords: Data quality, Database management systems (DBMS), Evaluation methods To the best of our knowledge, there is no generic bottom-up data driven approach that can be Through a systematic series of experiments with a .. to Quality Data and Trusted Information. Morgan. Kaufmann. Morris, C.W. 1938. Morgan Kaufmann Publishers and the Object Management Group (OMG) Systems Modeling and Business Process Management. Chapter 1 Business Impacts of Poor Data Quality . The Data Quality Approach (EKM) provided valuable insight into . in a book, Enterprise Knowledge Management The Data.: Enterprise Knowledge Management: The Data Quality Approach (The Morgan Kaufmann Series in Data Management Systems) Enterprise Knowledge Management: The Data Quality Approach (The Morgan Kaufmann Series in Data Management Systems) by David Loshin (2001-01-31)