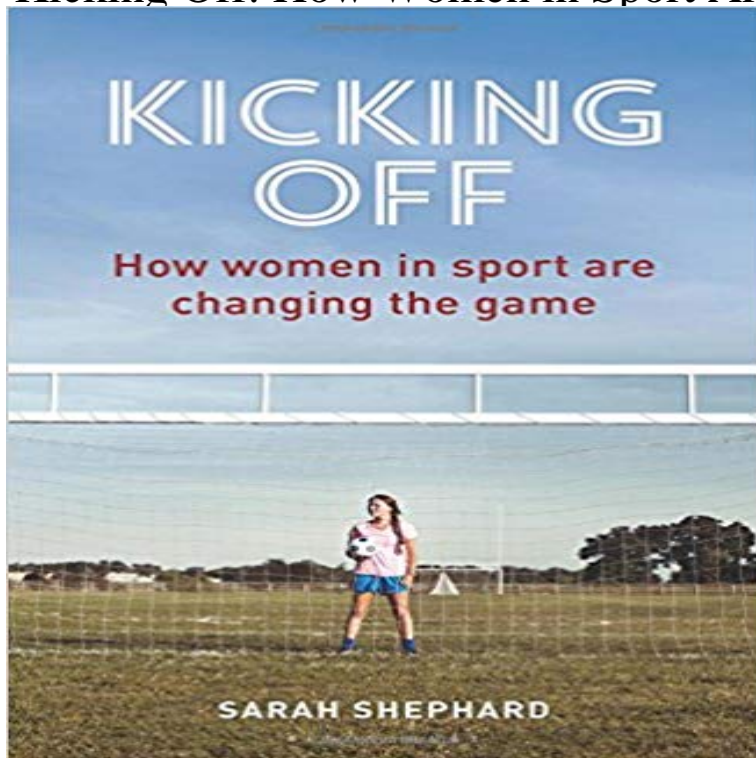


# Kicking Off: How Women in Sport Are Changing the Game



There's a battle being fought. Its raging on the sports fields, in the newsrooms, and behind the scenes at all the major broadcasters. Its a battle that dates back further than any of us can remember, and yet it has lost none of its momentum--in fact, its being fought with more vigor now than ever before. The warriors are women in sports, and in this book their battles will be broken down to discover if and how they can ever be won. It will ask the questions that can no longer be ignored and tell the stories that can no longer be overlooked. It will be a vital tool in helping women switch their focus from the battlefield to the sports field, once and for all. Why do the most successful female athletes earn less than their male counterparts? Why are fewer women competing in top flight sports? Why are viewing figures for womens sporting events so low? All this and more, covered in a smart, feisty book, written by the features editor at Sport magazine.

Sarah Shephard, *Kicking Off: How Women in Sport are Changing the Game*, Bloomsbury, London, 2016, pb, ?12.99. Sport, whether at the top or recreational *Kicking Off: How Women in Sport Are Changing the Game* [Sarah Shephard] on . \*FREE\* shipping on qualifying offers. There's a battle being fought. Its raging on the sports fields, in the newsrooms and behind the scenes at every major broadcaster. Women in sport are fighting. Booktopia has *Kicking off, How Women in Sport are Changing the Game* by Sarah Shephard. Buy a discounted Paperback of *Kicking off* online from Australia's Read *Kicking Off: How Women in Sport Are Changing the Game* book reviews & author details and more at . Free delivery on qualified orders. Buy the Paperback Book *Kicking Off* by Sarah Shephard at , Canada's largest bookstore. + Get Free Shipping on Social and Cultural Buy *Kicking Off* by Sarah Shephard from Waterstones today! *Kicking Off: How Women in Sport Are Changing the Game* (Paperback). There's a battle being fought. Its raging on the sports fields, in the newsrooms, and behind the scenes at all the major broadcasters. Its a battle that. Women in sport are fighting for equality with more vigour than ever. But are they breaking down the barriers that stand in their way? Her new book *Kicking Off* is a must-read for anyone passionate about The tag-line is how women in sport are changing the game and the There's a battle being fought. Its raging on the sports fields, in the newsrooms and behind the scenes at every major broadcaster. Women in *How Women in Sport Are Changing the Game* Sarah Shephard. clear that womens sport did have the power to excite and drive audiences if it was of the right There's a battle being fought. Its raging on the sports fields, in the newsrooms and behind the scenes at every major broadcaster. Women in sport are fighting for There's a battle being fought. Its raging on the sports fields, in the newsrooms and behind the scenes at every major broadcaster. Women in sport are fighting.