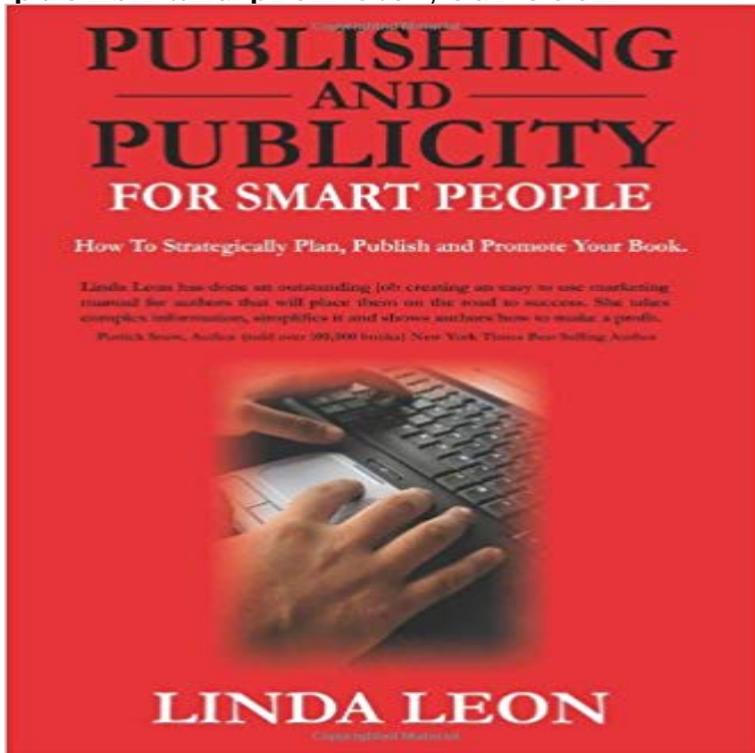


Publishing and Publicity For Smart People: How to strategically plan, publish and promote your book



Want to publish your book and market it like a pro? Want to learn what it takes to earn income as a writer? Publishing and Publicity for smart people is a road map for strategically planning, publishing and promoting your book. This book starts at the manuscript stage, walks the author through the publishing process, helps the author to identify publishing scams during the process, provides a book-marketing plan and ends with the book launch. In simple steps learn how to go from print to profit. In this book, Linda Leon candidly shares her personal authors journey.

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