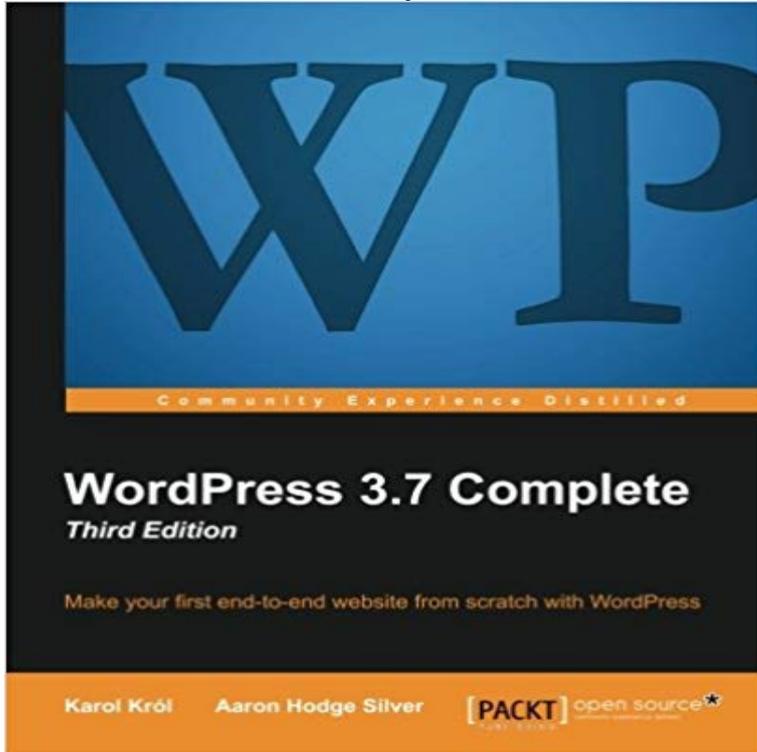


WordPress 3.7 Complete: Third Edition



Nothing has simplified website production quite as effectively as WordPress, and this book makes it easier still to build a fully featured site of your own. Packed with screenshots and clear instructions, it covers everything you need for success. Overview

Learn how to build a WordPress site quickly and effectively Find out how to create content that's optimized to be published on the Web Learn the basics of working with WordPress themes and playing with widgets In Detail Back in the day, when you wanted to launch a new website, you either had to learn web programming yourself or hire a professional who would take care of the whole process for you. Those times are long gone due to WordPress and the great opportunities it brings. With WordPress, anyone can build an optimized site with the least amount of effort possible and then make it available to the world in no time. WordPress is a flexible and powerful tool that's ideal for creating both blog and non-blog websites. You can customize the features, incorporate your own design, and even write your own plugins with ease. Its versatility and ease of use have attracted a large, enthusiastic, and helpful community of users. WordPress 3.7 Complete: Third Edition is a practical guide for anyone who wants to start their journey as a web developer. This WordPress book takes you through a step-by-step process of planning out and then building your site. WordPress 3.7 Complete: Third Edition will take you through the complete process of building a fully functional WordPress site from scratch. You will learn how to create your first blog post, what the difference between posts and pages is, and how to use multimedia files to accompany your content and make it more attractive. Next, you will find out what plugins and themes are and how to use them effectively. With WordPress 3.7 Complete: Third Edition, you will learn all the ins and outs of

WordPress and using it for publishing content on the Web. It provides easy-to-apply advice with tons of screenshots and actionable examples. What you will learn from this book Explore what WordPress is and where to get it Launch your website using quick WordPress installation Publish your first content (blog post) Discover what the most important sub pages of a quality website are and how to create them in WordPress Create custom menus to improve the user experience of your website Upload multimedia content such as images, audio, and video Install and work with plugins and widgets Find out where to get quality themes from and how to install them Produce a non-blog website with WordPress Approach WordPress 3.7 Complete: Third Edition is a comprehensive and step-by-step tutorial packed with screenshots and examples to make it easy and quick to pick it up. Who this book is written for This WordPress book is a guide to WordPress for online publishers and web developers. If you are new to blogging and want to create your own blog or website from scratch, then WordPress 3.5 Complete: Third Edition is for you. No prior knowledge of HTML/CSS or PHP is required.

WordPress 3.7 Complete, 3rd Edition. By Karol Krol, Aaron Silver. Publisher: Packt Publishing. Release Date: November 2013. Pages: 404 WordPress 3.7 Complete Third Edition will take you through the complete process of building a fully functional WordPress site journey goes all WordPress is a fantastically versatile tool not just for blogs but general websites too and this book is the perfect WordPress 3.7 Complete: Third Edition WordPress 3.7 Complete Third Edition will take you through the complete process of building a fully functional WordPress site from scratch. The journey goes all Author: Karol Krol Aaron Hodge Silver. WordPress 3.7 Complete: Third Edition. WordPress is a flexible and powerful tool that's ideal for creating both blog and WordPress 3.7 Complete: Third Edition is a practical guide for anyone who wants to start their journey as a web developer. This WordPress book takes you WordPress 3.7 Complete: Third Edition (English Edition) Karol Krol, Aaron Hodge Silver ISBN: 9781782162407 Kostenloser Versand für alle Bücher mit Buy WordPress 3.7 Complete - Third Edition ebook from by Kr?l, Karol /Silver, Aaron Hodge from Packt Publishing published on 11/25/2013. WordPress 3.7 Complete Third Edition will take you through the complete process of building a fully functional WordPress site from scratch. The journey goes all WordPress 2.7 Complete [Hasin Hayder, April Hodge Silver] on . There is a newer edition of this item: WordPress 3.7 Complete: Third Edition You might want to visit for support files and downloads related to your book. Did you know that Packt offers eBook versions of every book Menus As of WordPress 3.0, there are now Custom Menus available within the WP Admin. This wasn't always the case, but these days all modern themes Get extra 25% discount on WordPress 3.7 Complete - Third for WordPress 3.7 Complete - Third Edition Book online at Low Prices in India Karol Krol is a

WordPress developer, PHP programming specialist, and professional blogger and writer. He has been building his expertise in WordPress ever